

...introduction



FOR FIVE AND A HALF DECADES, I.D. has chosen and cataloged the year's best design in the Annual Design Review. Our expert judges sort through hundreds of entries, looking for designs that stop them in their tracks—items that astonish with their beauty, utility, and innovation.

This year, with the economy dominating the headlines, jurors struggled to balance their emotional reactions to good looks with practical assessments of design and cost. Some pieces, despite hefty price tags, won because of their undeniable charm, while other winners stood out with their combination of strong concepts and good value.

On the following pages, you'll find fresh interpretations of well-known brands (Coca-Cola's new bottles); hot designs from young talents (Shelly Shelly's Loft chair); and innovative offerings from around the world that wowed our judges.

Want to see this year's winners for yourself? Starting June 15, stop by Material ConneXion's showroom in New York City for the Annual Design Review exhibit. Material ConneXion is a global design consultancy whose scientists and business strategists help companies match their products with high-tech, sustainable, and cutting-edge materials. They hosted some of this year's juries in their New York space, and it's the perfect spot to showcase our winners.

See you there!

Annual Design Review Exhibit

June 25 – August 28
9 A.M. to 6 P.M.
Monday through Friday

Material ConneXion
60 Madison Avenue, 2nd floor
New York, NY 10010
(212) 842-2050
materialconnexion.com

