

MATERIAL CONNEXION IS A GLOBAL MATERIALS
CONSULTANCY WITH THE WORLD'S LARGEST LIBRARY
OF INNOVATIVE MATERIALS & PROCESSES

MATERIAL CONNEXION IS A GLOBAL MATERIALS CONSULTANCY WITH THE WORLD'S LARGEST LIBRARY OF INNOVATIVE MATERIALS & PROCESSES

WE HELP COMPANIES CREATE BETTER, MORE SUSTAINABLE DESIGNS AND BUILD STRONGER BRANDS



**THE STRENGTH OF OUR TEAM IS
THE SYNERGY OF OUR DIFFERENT
BACKGROUNDS & EXPERTISE**



**THE STRENGTH OF OUR TEAM IS
THE SYNERGY OF OUR DIFFERENT
BACKGROUNDS & EXPERTISE**



**MATERIAL SCIENTISTS
SUSTAINABILITY EXPERTS
DESIGNERS
BUSINESS STRATEGISTS**



**THE STRENGTH OF OUR TEAM IS
THE SYNERGY OF OUR DIFFERENT
BACKGROUNDS & EXPERTISE**



**MATERIAL SCIENTISTS
SUSTAINABILITY EXPERTS
DESIGNERS
BUSINESS STRATEGISTS**



**OUR CROSS-INDUSTRY INSIGHT PROVIDES YOU WITH A
CRITICAL STRATEGIC ADVANTAGE**



**WE HAVE A UNIQUE UNDERSTANDING OF THE ROLE
THAT MATERIALS PLAY IN THE DESIGN PROCESS**



BUT WE'RE ALSO ABOUT MORE THAN MATERIALS



**WE HAVE A UNIQUE UNDERSTANDING OF THE ROLE
THAT MATERIALS PLAY IN THE DESIGN PROCESS**

BUT WE'RE ALSO ABOUT MORE THAN MATERIALS

**WE PROVIDE THE BIG IDEAS & THE ACTIONABLE
SOLUTIONS TO MAKE THEM WORK**



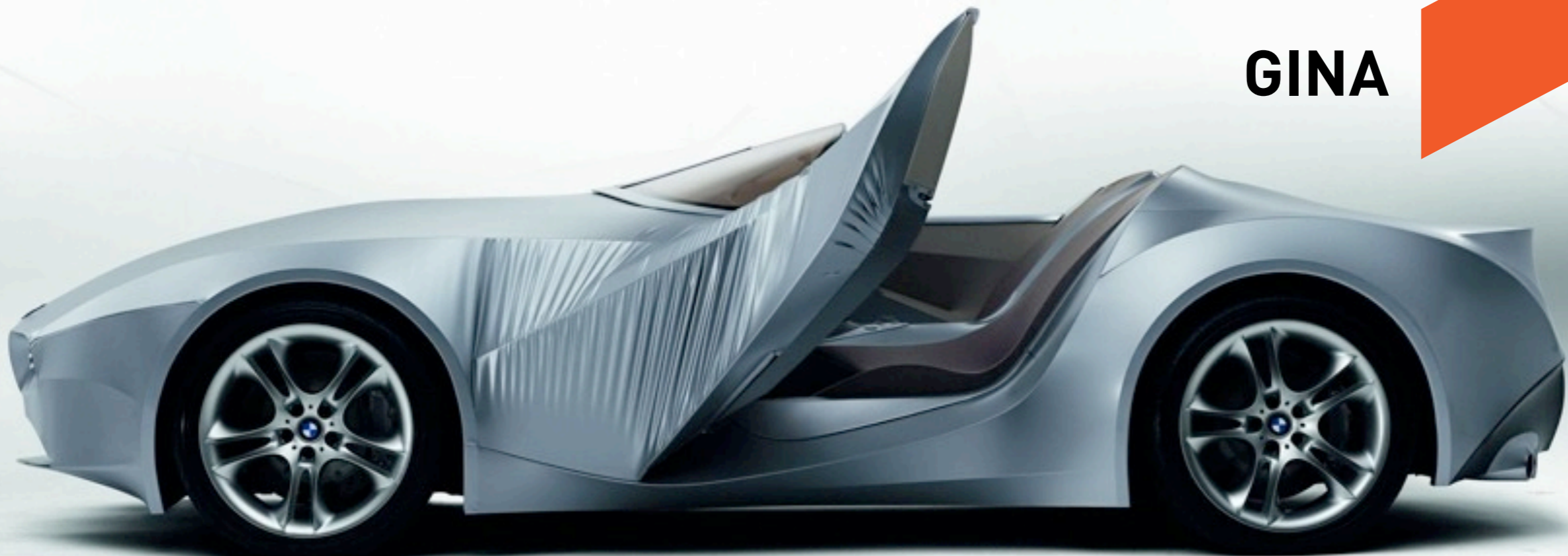
PROVIDING PROOF OF CONCEPT FOR A VISIONARY, FABRIC-COVERED AUTOMOBILE



We went [Back] to Material ConneXion, who we used as a very valuable resource to help us identify swatches that we could then develop into what would become the GINA

CHRIS BANGLE, FORMER VP, DESIGN, BMW

GINA



SERVING AS AN INVALUABLE PARTNER IN THE DEVELOPMENT OF A NEW PARADIGM FOR SUSTAINABLE PACKAGING



FROM SUSTAINABILITY STRATEGY TO MATERIALS & SOURCING



SERVING AS AN INVALUABLE PARTNER IN THE DEVELOPMENT OF A NEW PARADIGM FOR SUSTAINABLE PACKAGING



FROM SUSTAINABILITY STRATEGY TO MATERIALS & SOURCING



THE CLEVER LITTLE BAG HELPS PUMA REDUCE ENERGY, WATER & DIESEL CONSUMPTION BY MORE THAN 60% EACH YEAR



For PUMA, desirability and sustainability go hand in hand.



For PUMA, desirability and sustainability go hand in hand.

Material ConneXion really understood who we are as a brand and was able to translate our vision and end goals into the development of the clever little bag, which is replacing all of our shoeboxes.



For PUMA, desirability and sustainability go hand in hand.

Material ConneXion really understood who we are as a brand and was able to translate our vision and end goals into the development of the clever little bag, which is replacing all of our shoeboxes.

What may seem like a simple change was in fact a lengthy and complex challenge. Material ConneXion was an integral advisor guiding us through that process. That was just the beginning. PUMA will continue to partner with them in the future as we explore new ways to mitigate our environmental impact.

ANTONIO BERTONE, CHIEF MARKETING OFFICER, PUMA



KEEPING THE DESIGN PROCESS ON TRACK BY FINDING THE RIGHT MATERIAL FAST

frog design

CONCURRENT MATERIALS RESEARCH SAVED FROG TIME & MONEY



SUREFIRE'S HEADLAMP FEATURES A HEADBAND THAT'S DURABLE, WASHABLE, COMFORTABLE AND MOISTURE-WICKING

For designers like me...MC is a valued partner. They have the knowledge and expertise to deliver materials that solve problems, consider the environment, and provide the means for real innovation.

PAUL BRADLEY, EXECUTIVE CREATIVE DIRECTOR, FROG DESIGN

THE SAINT HEADLAMP



PROVIDING MATERIAL INSIGHTS THAT WILL CREATE THE NEXT GENERATION OF RETAIL ENVIRONMENTS



Material ConneXion's international presence is a great fit for our decentralized organization. The combination of the resource library & custom strategic consulting on key material issues makes the whole material sourcing a seamless experience.

DENIS WEIL, VP, CONCEPT & DESIGN, MCDONALD'S WORLDWIDE



**THE PROLIFERATION OF NEW & MORE
SUSTAINABLE MATERIALS HAS CREATED A
SEA CHANGE IN DESIGN**



MATERIAL CONNEXION IS YOUR INNOVATION PARTNER



**THE PROLIFERATION OF NEW & MORE
SUSTAINABLE MATERIALS HAS CREATED A
SEA CHANGE IN DESIGN**

**WE GIVE CLIENTS A UNIQUE ADVANTAGE IN NAVIGATING
THE CHANGE, RECOGNIZING THE INFLUENCES, AND
CAPITALIZING ON THE OPPORTUNITIES EMERGING FROM
THIS REVOLUTION**



MATERIAL CONNEXION IS YOUR INNOVATION PARTNER

JUST A FEW OF THE COMPANIES WE'VE HELPED



SEE MORE AT MATERIALCONNEXION.COM/INNOVATE

**FIND OUT HOW OUR CONSULTING TEAM CAN
HELP YOU**

212 842 2050
consulting@materialconnexion.com