

# Chilewich

A single material inspires an entire brand of top-selling household products



**When Sandy Chilewich**, a former jewelry maker and the founder of HUE Legware, decided to focus her attention on creating innovative products for the home, the celebrated designer and entrepreneur came to Material ConneXion seeking modern fibers and technologies to apply to her designs. Yet little did she know that a single discovery in our Materials Library would be the impetus behind an award-winning, multi-million dollar company.

The fortuitous find was a woven vinyl material that is now synonymous with the Chilewich brand. The durable, high-strength fabric – primarily used for furniture upholstery and window coverings – was later customized by Chilewich into a range of exclusive colors and weaves, leading to an entire line of household goods and accessories.

Over the past ten years, Chilewich's company has seen extraordinary growth. It now manufactures over 35,000 placemats a week, which are supplied – along with accessories, area rugs, bags and doormats – to renowned retailers such as The Museum of Modern Art, Crate & Barrel, Design Within Reach, and Bloomingdale's. In 2007, Sandy Chilewich was awarded the Material ConneXion Medium Award for Outstanding Textile Design, and today the designer continues to discover new ways to bring a fresh and innovative perspective to textiles. ■

Looking for an immediate solution or the next big thing? Our Materials Library has over 4,500 solutions to get you inspired. [Find them here >](#)

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